# Caron's Corner Transcript – 10.3.2024

# The BEAT for October – Key Themes and Top Ideas

- Before we get to our Key Themes and Top Ideas, my #1 concern is that the labor market may be higher than the stated 4.2%.
- How much higher, hard to say, but the employment data has been consistently revised weaker.
- This has implications for Fed policy and what they may need to do to defend their stated 4.4% unemployment rate threshold.
- It may mean they want to cut aggressively, but inflation may not allow them to do so.
- Additionally the high fiscal deficit means government spending programs to support the economy may be limited.
- Putting it all together, the US may encounter a period of diminished counter cyclical monetary and fiscal policy tools to buffer future shocks to the economy.
- Ultimately, this could increase risk premia for assets broadly.

Jim Caron: Hello, this is Jim Caron, CIO of the Portfolio Solutions Group. Welcome to The BEAT for October. Before we get into our key themes, let me go through what I think is a top concern which is that the labor market may be weaker than reported numbers imply, and the real unemployment rate may actually be higher than the stated 4.2%. How much higher, it's really hard to say, but the unemployment data has been consistently revised weaker. So if there's an error in the data, it's toward weaker, not stronger employment situations. This has implications for Fed policy and what they may need to do to defend their stated 4.4% unemployment rate threshold, and it may mean that they want to cut aggressively but inflation may not allow them to do so. We do think that we are still in an inflationary environment although it has been coming down. Additionally, the high level of the fiscal deficit means that government spending programs to support the economy may also be limited. So going forward, putting it all together, the US may encounter a period of diminished countercyclical monetary and fiscal policy tools to buffer shocks to the economy and this could increase risk premium broadly. That's really the backdrop of where we stand.

As we move into October, our first key theme is about crossing peak uncertainty. October represents peak uncertainty. Markets have been wrestling with the start of Fed rate cuts the US election outcomes of both president and the make up of Congress. This uncertainty has led to volatility and wild swings in asset prices. But by early November, we should know the results and markets may be relieved of this uncertainty which could enable prices to trade within a more stable range. Of course, there will always be surprises, but asset allocation decisions can be made with more confidence after we cross this peak uncertainty in October.

Now let's talk a little bit about why the Fed cut 50 basis points. I know this may sound like ancient history, but I still think it ties to the labor market uncertainty and there are many reasonable explanations that justify starting with a 50 basis point rate cut. These explanations range from a "catch-up" cut, regretting that they didn't start in July, to an insurance cut to solidify a soft landing outcome. However, we are skeptical and think there's more to it. Specifically we think the Fed may be worried that the labor market, upon which their policy reaction function hinges, is weaker than data suggests. Note that labor data since the pandemic has been volatile and consistently revised lower as immigration is one of the key sources of uncertainty given the population. This is just our theory, but something we will be watching closely.

Onto the elections. What do we think we know at this point? Well, what the candidates say and how they govern can be different. The greatest uncertainty surrounds Vice President Harris. Academic analysis reveals her voting record in the Senate as being very progressive and far left according to Voteview.com, but she promises to govern as a moderate. There's less uncertainty with Trump because he's been president before. Both candidate policies may add to the deficit, but both believe their spending will be paid for: Trump's through deregulation and tariffs, Harris' through progressive redistributive policies. But what may matter most is the makeup of Congress who can enable the candidates plans to go forward or not. This again is what we're going to be watching closely.

Onto inflation. Is it really dead? Maybe not dead yet? Just sleeping? The narrative surrounding the recent Fed cut is that the decline in inflation has given them comfort to lower rates. But it may not be that simple. If we look at other central banks, for example, the Bank of England and the ECB and others, they all started cutting rates but then had to slow their planned pace of cuts because inflation proved more stubborn and the labor market and wages remained relatively sticky. The Fed is set to cut interest rates steadily for the remainder of this year and into 2025, finishing in 2026 with a policy rate of 3%. If the US experience is the same as other global economies, the planned pace of Fed cuts may encounter challenges. This is something else that we have to be wary of in terms of valuations.

So what does this mean for our asset allocations and positioning? Well, first off, we are going to hold our underweight in duration. Yes, this is happening despite the fact that the Fed is expected to cut interest rates. The reason why is that the markets are already pricing in 250 basis points of cuts already. We think the bond markets are well priced and well positioned for this move. We don't really believe that there's a lot of upside in bonds from a duration perspective.

As such, we're going to maintain an underweight in equities. There's definitely been a shift from cyclicals to defensives. What's happening is a broadening out of the overall market, meaning that it's not just about a small segment of technology stocks that's driving the entire market. The market is starting to broaden out and people are starting to look at more cash flow oriented businesses and stocks. This is getting more to the defensive side, like utilities. For example, all of these different areas of the markets are starting to also participate in some of the upside. That makes for a more healthy, positive move higher in equities. We're still neutral with some positive risk on tilts in terms of our allocation.

Now a big change for us is that we are reducing high yield from overweight to neutral and we're moving our investment grade allocation up a notch. So we are underweight but we are going to become a little less underweight in investment grade. Let me explain. We're not negative on high yield, we just think that yields came down so much that the yield in high yield is not really that high anymore. It doesn't give us as much excess return over treasuries and is therefore a bit less attractive. We would rather wait for a pullback to get back into that asset class. It's purely a profit taking exercise in terms of investment grade. We think short duration investment grade actually looks attractive, so we are moving some of the proceeds from our reduction in high yield into short duration in investment grade.

Lastly looking internationally, we did take a long exposure in French equities. To be frank, we've been quite disappointed in the performance of this market in the sector. We thought the political changes might bring on some catch up moves in in France across the CAC 40 (a benchmark index for the French stock market) and the like. That really hasn't happened. It's really just kind of moved along with the indices and it really hasn't closed the gap in a material way. So we think that France is really just in a position to muddle through which means that it's not overly attractive to us. Therefore we're going to close that position.

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