## Morgan Stanley

PRIVATE WEALTH MANAGEMENT



## Single Family Office Compensation Report

Benchmarking Survey for Single Family Offices, Including Family Investment Firms and Family Trust Companies

## **Foreword**

As part of our ongoing efforts to provide actionable insight to leaders of single family offices and the families they serve, we are pleased to present our biannual Single Family Office Compensation Report Survey. Our hope is that the benchmarks it provides and the trends it explores will prove helpful to you as you make all-important staffing decisions and determine appropriate salaries, benefits and incentive packages. We wish to thank everyone who participated in this landmark study and our colleagues at Botoff Consulting, whose input and analysis were indispensable at every stage of the process.

Morgan Stanley's Single Family Office Advisory, part of Family Office Resources Platform and Partner Management, was established to provide unique, customized resources to single family offices, as well as families that are considering establishing one. We would welcome the opportunity to discuss any questions you have related to this study, or any other issues you wish to explore.

Sincerely,

Valere

Valerie Wong Fountain, CFA®

Managing Director Head of Family Office Resources Platform and Partner Management Morgan Stanley David Bokman

Managing Director

Head of Family Office Resources Morgan Stanley

Organizations depend on reliable, trusted data to help shape compensation decisions and strategy. Botoff Consulting is committed to providing meaningful compensation resources, and this 2023 Single Family Office Compensation Report reflects this commitment. We are proud to be able to support the diverse, discrete, customized needs of our family/family office clients, leveraging our industry-leading proprietary data, understanding and capturing market trends, and incorporating best practices.

Botoff Consulting guides organizations in the development and implementation of compensation strategy, aligned and customized to the vision, mission, goals and performance of family offices and family business enterprises.

Thank you to the survey participants, and we appreciate the Morgan Stanley team for their project support and commitment to the family office industry.

Sincerely,

Trish Botoff

Founder and Managing Principal Botoff Consulting

## Table of Contents

Profile of Participating Firms	7
Profile of Executives	17
Single Family Office Compensation Practices and Trends	23
Understanding Compensation Market Data	32
Compensation Detail by Position	39
Executive.	39
Investment	46
Finance and Accounting	53
Family Office Specialty and Support	63
Security	70
Trust	75

## About the Survey

Botoff Consulting conducted this compensation survey and collaborated with Morgan Stanley Private Wealth Management to co-publish a complimentary report. This report presents survey findings, along with trends impacting compensation in family offices.

The 2023 survey included 37 key positions. These roles were expanded from the 2021 survey and are common within family offices, family investment firms and family trust companies. The online survey was conducted from November 9, 2022, through January 27, 2023.

This compensation data reflects base salary, annual incentives/bonuses and long-term incentives. Survey information was collected and analyzed by Botoff Consulting and is presented in aggregate to Morgan Stanley and all other parties.

## Understanding and Applying Data From This Survey

Compensation surveys enable organizations to measure internal pay practices against reported market compensation. When utilizing this survey, there are a number of key considerations to keep in mind when comparing incumbent compensation to the market data:

- Aggregated data published in this survey is intended to be used as industry reference points for, and specific to, family offices and like family organizations.
- The data reflects an analysis of how roles are compensated based on assets under management (AUM), where applicable.
- While AUM is an important, correlated gauge, this survey report blends data from family offices with broad operational
  diversity, distinct investment responsibilities and profiles, highly differentiated institutional complexity, and variable
  blends of insourced and outsourced services to families.

We encourage family offices and family principals to utilize the data in this report as a reference on the competitive market for talent at a macro level.

But families and family offices should keep in mind that it may not always be the best market indicator for every family office or role, and that, on occasion, development of a peer group for a more bespoke analysis may be the best approach.

## Trends and Survey Highlights

Executive compensation is correlated with size, scope and complexity of the family office, best represented by AUM in most cases.

Women comprise nearly one-third of executive roles in family offices, outpacing U.S. corporate data for women in C-suite and leadership roles.

to outpace the broader

reported by:

- 52% of executives

Use of incentive compensation in family offices remains strong; bonuses were at or above the prior year for:

- 79% of executives
- 82% of staff

Annual incentives themes:

- 80% of family offices utilize annual incentive and/or bonus plans
- 60% incorporate formalized metrics and objectives into annual plans for executives

Incentive payments for investment team members decreased from 2021 reported data, resulting from 2022 market conditions.

The use of long-term incentive (LTI) plans continues to grow, and increases with AUM.

- 59% report using LTI plan(s), with:
- 47% of firms less than \$1 billion AUM
- 72% of firms more than \$1 billion AUM

Remote/hybrid work

While most geographic premiums continue to

Other markets have experienced increasing competition for talent and compensation premiums resulting from family office relocation or establishment (notably, Florida, Nevada and Wyoming).

More than half of family offices report recruiting challenges across the board, but specifically with accounting, tax, investment and support roles.

The overall percentage of family offices reporting any importance on ESG or social impact investing decreased from 56% in the 2021 survey to 45% in this year's results.

# Profile of Participating Firms

## Profile of Participants

## Survey Participants by Assets Under Management and Net Worth

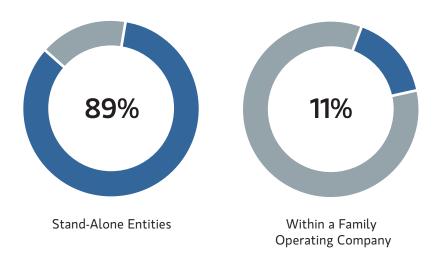
The survey included responses from 406 single family offices reporting data on 1,728 incumbents, including 457 executives and 1,271 staff members. The findings represent a broad dispersion of family offices across assets under management (AUM) tiers. The tables below present a summary of participants by family office AUM and family total net worth.

FAMILY OFFICE AUM					
AUM % of Participants					
\$2.5 Billion or More	19%				
\$1.0 Billion - \$2.49 Billion	26%				
\$500 Million-\$999 Million	22%				
Less Than \$500 Million	32%				

FAMILY TOTAL NET WORTH					
AUM % of Participants					
\$2.5 Billion or More	21%				
\$1.0 Billion - \$2.49 Billion	33%				
\$500 Million-\$999 Million	23%				
Less Than \$500 Million	23%				

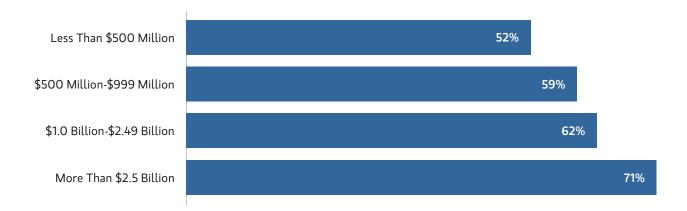
## **Firm Structures**

89% of participants report that their family offices are stand-alone entities, and 11% report that they operate as part of, or are embedded within, a family operating company.



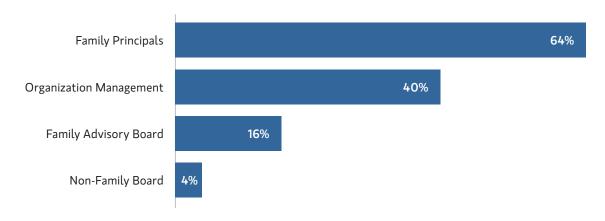
## Governance Structure

Overall, 60% of participating firms report use of a board of directors or advisors as part of their governance structure. Prevalence of a board structure increases with AUM.



## Compensation Oversight

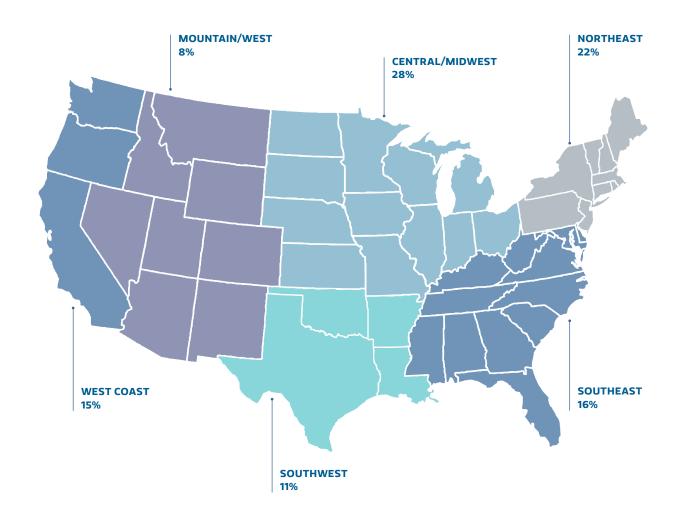
Family offices were asked to report how oversight of compensation is managed; multiple responses were permitted. Most family offices report that family principals are involved in decisions, and more than half of family offices report board oversight (including organization management, family advisory boards, non-family boards).



## Survey Participants by Geography

Survey participants were well aligned with the overall geographic distribution of family offices across the U.S.

In addition to the primary locations reported, 19% of participants reported secondary family office locations (not included in the chart below) primarily in the eastern and western regions of the U.S. There was a three-way tie for the most prevalent secondary location reported, with Reno, New York City and Dallas coming in at the top.



## Single Family Office Characteristics

Participants were asked to identify how they would characterize their firm; multiple responses were permitted. The most prevalent responses were an investment-focused family office and a full-service family office, and the least prevalent response was a family investment firm.

46%

Investment Focused 44%

Full Service 29%

Financial Services Focused 9%

Primary Family Trust 8%

Concierge Focused 7%

Investment Firm

The complexity of a family office typically increases as AUM rises, often in proportion to the average number of in-house staff, households and family members supported. However, the number of generations supported by family offices continues to remain relatively flat across AUM tiers.

Firm Characteristics	All	More Than \$2.5 Billion	\$1.0 Billion- \$2.49 Billion	\$500 Million- \$999 Million	Less Than \$500 Million
Average Number of In-house Staff	14.4	28.3	15.6	9.6	8.4
Average Number of Households Supported	8.0	14.0	7.3	5.8	6.4
Average Number of Family Members Supported	19.7	35.6	19.9	14.3	13.7
Average Number of Generations Supported	2.5	2.4	2.3	2.5	2.7
Average Ratio of Family Members to Staff	1.4	1.3	1.3	1.5	1.6

The table below illustrates the average number of foundations/NFP (not-for-profit) organizations, corporate entities and individual trusts supported by family offices at various AUM tiers. The number of entities supported by family offices further illustrates that the complexity of a family office increases as AUM increases.

Entities Supported	All	More Than \$2.5 Billion	\$1.0 Billion- \$2.49 Billion	\$500 Million- \$999 Million	Less Than \$500 Million
Number of Foundations/NFPs	1.8	3.0	1.6	1.7	1.4
Number of Business Entities	28.1	41.2	31.9	21.8	21.5
Number of Trusts	28.9	59.7	27.9	22.3	15.8
Total Number of Entities Supported	58.9	104.0	61.5	45.7	38.7

## Single Family Office Services and Resources

Nearly all family offices provide tax compliance and planning, estate planning, legal services, financial planning, succession planning, insurance and risk management, and family governance. Family governance, a new area included in the survey, is provided by 85% of family offices.

These responses have been consistent across our family office surveys since the first family office survey conducted by Botoff Consulting in 2015.

98%

Provide Tax Compliance/ Preparation

98%

Provide Tax Planning

96%

Provide Estate **Planning** 

95%

Provide Legal Services

95%

Provide Financial Planning

94%

Provide Insurance/ Risk Management

88%

Provide Succession Planning

85%

Provide Family Governance

74%

Provide Concierge Services

68%

Provide Wealth Education

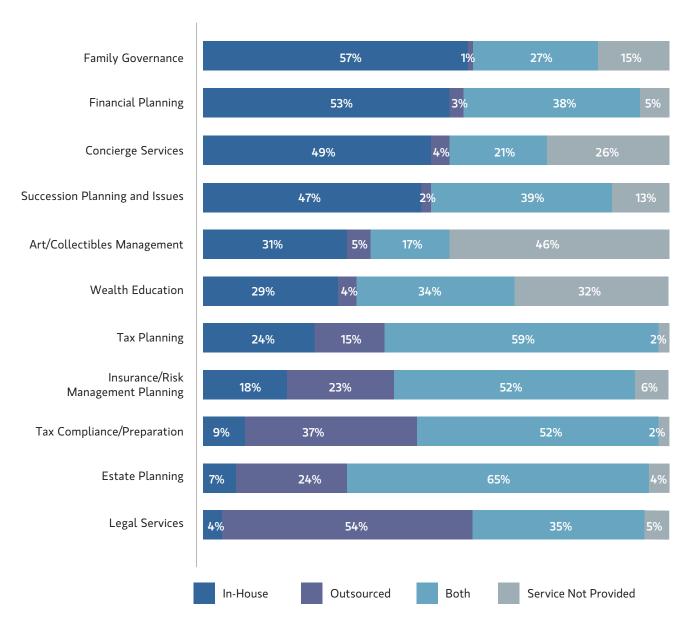
54%

Provide Art/Collectibles Management

## Single Family Office Services: In-House Versus Outsourced

While the range of services varies across organizations, all participants utilize a mix of in-house staff and outsourced resources to meet their families' needs. More than 57% of participants reported using internal resources for family governance, the highest prevalence of in-house support. That was followed by financial planning at 53%, concierge services at 49%, and succession planning at 47%.

Legal services was the only category where most participants reported outsourcing, at 54%.



## Investment Approach

## **Investment Activities**

Overall, 95% of participating firms report some level of in-house investment management oversight, through a combination of:

- Directly managed in-house
- Indirectly managed in-house
- Managed both in-house and outsourced

Only 5% of participating firms fully outsource investments.

Private equity has replaced public equities as the most prevalent investment type used by participating firms, reflecting an increasing focus on direct investing.

However, public equity continues to have the highest allocation percentage of AUM as an investment category. Hedge funds and venture capital continue to reflect the lowest investment categories as a percentage of allocated AUM. We expect to see continued interest in private equity.

## **Percentage of Investment Type Used**

Investment Type	All	More Than \$2.5 Billion	\$1.0 Billion- \$2.49 Billion	\$500 Million- \$999 Million	Less Than \$500 Million
Private Equity	94%	100%	95%	94%	91%
Public Equities	93%	95%	95%	92%	91%
Fixed Income/Cash	88%	90%	92%	86%	86%
Real Estate	84%	87%	86%	82%	80%
Venture Capital	61%	67%	59%	63%	58%
Hedge Funds	61%	67%	66%	65%	48%

## Percentage of AUM Allocated by Investment Type

Investment Type	All	More Than \$2.5 Billion	\$1.0 Billion- \$2.49 Billion	\$500 Million- \$999 Million	Less Than \$500 Million
Public Equities	31%	33%	33%	26%	32%
Private Equity	24%	28%	24%	25%	21%
Real Estate	16%	10%	14%	16%	22%
Fixed Income/Cash	15%	13%	16%	13%	15%
Hedge Funds	8%	10%	8%	9%	4%
Venture Capital	6%	5%	5%	10%	5%

## Social Impact Investing: A Shift in Emphasis

The global focus—whether emphasis or debate—on environmental, social and governance (ESG), and social impact investing and reporting continues to evolve. The overall percentage of family offices reporting any importance on ESG or social impact investing decreased from 56% in the 2021 survey to 45% in this year's results. Estimated allocations, as reported last year, remained steady at about 5% for 2023.

Notably, 59% of offices with more than \$2.5 billion in AUM reported at least some ESG influence, while only 42% of respondents with less than \$2.5 billion in AUM reported at least some ESG focus.

## RANKING: IMPORTANCE OF SOCIAL IMPACT INVESTING

55%	17%	21%	4%	3%
1	2	3	4	5
Does not influence the family's investment strategy		Some portion of the family's portfolio may be allocated toward impact investing		Most, if not all, of the family's investments are informed by impact investing

We are also seeing a growing desire among ultra high net worth clients and family office leaders to gain a better understanding of the various approaches to aligning investment strategy with values and philanthropic objectives. Emily Thomas, Morgan Stanley Head of Investing with Impact, reports, "Across this group, we are seeing strong and growing demand from clients interested in aligning their portfolios with their values. This is accelerated by increasing data and analytics capabilities, including our proprietary impact reporting tool, Morgan Stanley Impact Quotient, which allows clients to customize their impact reporting to reflect what matters most to them."

Given the propensity of younger generations to favor sustainable investment strategies, the trend toward increased adoption is likely to accelerate. The ability to assess and incorporate sophisticated approaches to sustainable investing will keep gaining in importance as we are already seeing in the family offices of highly prominent philanthropists. It is also likely that an understanding of the tools and techniques used to measure ESG impact will become an increasingly valued skill and perhaps even a prerequisite for future family office CIOs.

## **Expanding Choices in a Maturing Field**

With rapidly proliferating investment choices and assessment tools, there are many ways for family offices to begin exploring social investment strategies. For those relatively new to the process, it may be helpful to think of various approaches as stages on a continuum between minimizing negative impact and maximizing positive impact.

## **Restriction Screening**

Investments that seek to avoid certain companies, sectors, geographies or themes.

## **ESG Integration**

Investments in companies with sustainable corporate environmental, social and governance practices.

## **Thematic Solutions**

Investments in companies targeting solutions to key sustainability goals.

## **Impact Investing**

Private market investments focused on enterprises that deliver positive impact.

Minimize Negative Impact

Maximize Positive Impact

## Profile of Executives

## Profile of C-Suite Executives

Data on 457 incumbents was reported for the five executive positions included in the analysis below:



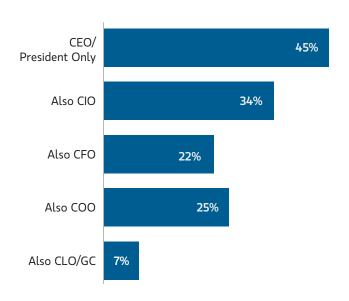
## **Roles of Family Office Executives**

Many family office executives hold multiple positions, and it is common for there to be a blending of responsibilities across several roles. CEOs are the most likely to wear multiple hats. CIOs and general counsels tend to focus only on the responsibilities of their positions.

## **ROLES OF FAMILY OFFICE EXECUTIVES**

# CEO/President Only CIO Only CFO Only COO Only 77% CLO/GC Only 88%

## PERCENTAGE OF CEOs PERFORMING ADDITIONAL ROLES



## PROFILE OF EXECUTIVES:

## Family Members in Executive Roles

As AUM and complexity increase, families are more likely to hire experienced non-family professionals. Family members' roles tend to evolve toward oversight and governance.

Overall, 12% of reported executives are family members serving in executive roles. At 21%, CEO is the position most commonly held by a family member.

While it is not uncommon for the CEO to be a family member in firms of all sizes, family executives are most prevalent in firms with less than \$1 billion in AUM.

Executive Role	All	More Than \$2.5 Billion	\$1.0 Billion- \$2.49 Billion	\$500 Million- \$999 Million	Less Than \$500 Million
CEO	21%	21%	19%	24%	26%
CFO	2%	2%	_	_	8%
CIO	12%	12%	7%	14%	26%
COO	10%	10%	13%	9%	20%
CLO/GC	2%	2%	9%	_	_

## Family Member Compensation Differentials

Our data has historically shown that family members in executive roles are compensated less than their non-family member counterparts. Not only do they receive lower base cash compensation, but family member executives also rarely participate in LTI or other incentive plans to the same degree as non-family executives.

Compensation for family member executives is typically only two-thirds that of non-family member executives, and the data collected for 2023 bears this out, with family member executives paid, on average, 63% of non-family executives' compensation. Family member executives who do not receive reasonably competitive compensation were excluded from the data analysis.

## **PROFILE OF EXECUTIVES:**

## Gender

While more than two-thirds of family office executives are men, female representation is increasing or approaching parity in several senior positions, notably the CFO and COO roles. And it should be noted that most chief legal officer/general counsel incumbents are female. There are fewer women, as a percentage of the total respondents, in the CEO and CIO roles.

## **SINGLE FAMILY OFFICE EXECUTIVES BY GENDER**

Executive Role	Male	Female	Other
All	68%	32%	_
CEO	72%	28%	_
CFO	64%	36%	_
CIO	86%	13%	1%
COO	61%	39%	_
CLO/GC	40%	60%	_

## **PROFILE OF EXECUTIVES:**

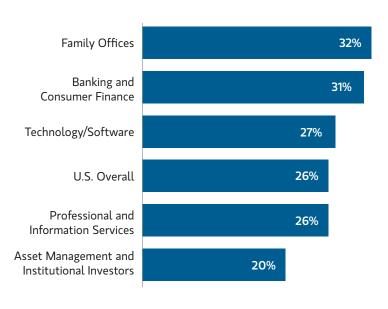
## Female Leaders in Single Family Offices Versus General Market

The increasing number of women in family office executive positions reflects a broader trend in the U.S. workforce and compares favorably to corporate America. In both arenas, modest gains have been made, particularly at more junior levels. As of fall 2022, 48% of all entry-level positions at U.S. corporations were filled by women, up from 47% in 2020.\*

While this near-parity diminishes at each step up the corporate ladder, there have been improvements. The percentage of women CEOs at Fortune 500 companies increased from 8% to 10% in January 2023.\*\* And the portion of corporate C-suite positions held by women in the U.S. grew from 20% in 2020 to 26% in 2022.\*

In contrast, U.S. single family offices are closer to one in three female leaders, outpacing corporate America in achieving gender balance.

## PERCENTAGE OF WOMEN IN THE C-SUITE\*\*



"We expect that single family offices offering lifestyle advantages, in addition to competitive compensation, will continue to attract highly accomplished female executives. Greater flexibility and a better work-life balance are increasingly prized in the post-pandemic environment."

Valerie Wong Fountain, Head of Family Office Resources Platform and Partner Management

<sup>\*</sup> McKinsey and Company, Women in the Workplace 2022.

<sup>\*\*</sup> FORTUNE: Women CEOs run more than 10% of Fortune 500 companies for the first time in history, January 12, 2023.

## Single Family Office Talent

As in any other field that requires the contributions of highly skilled professionals, family offices need to offer competitive compensation packages to attract and retain top talent. Several trends are driving a different perspective on how compensation should be viewed. Linda Mack, founder and president of Palm Beach-based Mack International, suggests, "The balance of strategy, legacy, purpose and goals continues to evolve for families as they build and maintain family office organizations in a dynamic, competitive market for talent. Family office talent should not be viewed as a cost, but as a value-add. Compensation continues to be highly competitive. So families and family office executives should prioritize resource needs while being aware of the competitive landscape, to do what it takes to attract and retain the right level of talent."

## **Evolving Sophistication of Family Offices**

Family offices are becoming increasingly professional, strategic and proactive in addressing family needs. They are incorporating more advanced platforms and systems, and now require staff with more sophisticated skill sets. To meet this demand, family offices are recruiting from a steadily widening pool of talent to fill a broad spectrum of leadership and functional positions.

Linda Mack reports, "Aligned with the continued, increased sophistication and professionalization of family office teams, the hiring and retention environment remains at an elevated, competitive level—particularly for investment staff, including CIOs, as well as in key finance, accounting and tax roles. We continue to see families increasingly adopt and formalize long-term incentives, which bolsters compensation strategy, making it more market-competitive. And with a continued focus on direct investing, we see strong use of bespoke carried interest programs and funded co-investments, and an increasing use of deferred incentives with a vesting schedule."

## **Growth of Internal Investment Teams**

Family offices continue to grow in-house private equity investment teams, across AUM categories, to meet evolving investment mandates. The level and quality of in-house investment and technology resources have also increased to properly support these teams. While family offices continue to look for specialized in-house investment talent, they also partner with global financial services firms to expand their capacity and gain access to specialized capabilities.

Family offices seeking to build and/or expand in-house investment teams will be required to:

- Invest in recruiting talented professionals in a highly competitive environment. (Investment talent will likely be more expensive than finance/administrative talent.)
- Design a platform that supports the success of their investment team within the constraints of their budget and/or partner with a world-class financial services firm that has access to the types of opportunities the family is seeking.

## Single Family Office Compensation Practices and Trends

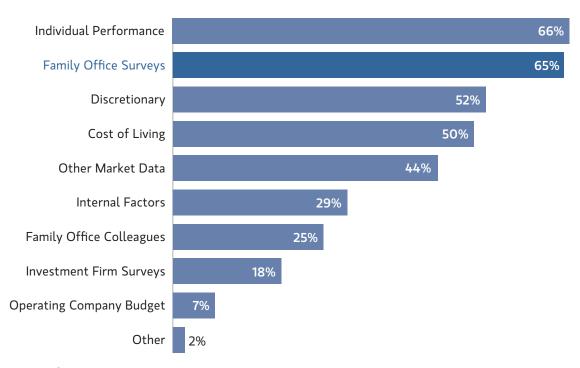
## Salary Increases

## The Majority of Single Family Offices Adjust Salaries Annually

More than 90% of firms report that they gave employees salary increases in the previous 12 months, a rise over 2021 reported family office data.

## **Drivers of Salary Increases**

Family offices report using a combination of factors to inform salary-increase decisions, the most prevalent of which were individual performance, family office market data and discretionary factors.



## 2023 Salary Increases

Participants reported that 93% of executives and 94% of staff had received or would be receiving an annual salary increase in 2023.

Single family offices significantly outpaced the general U.S. market in terms of 2023 salary increases. The majority of survey participants reported planned salary increases of 5% or more for both executives and staff. Overall U.S. salary increase projections of 3.8% at median for 2023 is the highest level in 20 years, resulting from inflation, labor shortages, cost of labor and business performance, as reported by WorldatWork.\*

Actual and planned salary increases for 2023 in family offices outpaced the broader U.S. market:

- In 93% of family offices for executive increases
- In 94% of family offices for staff increases

<sup>\*</sup> WorldatWork, 2022–2023 Salary Budget Survey and "Expect Pay Merit Increases To Rise in 2023," published October 2022

## Salary Increases

2023 Executive Salary Increases	All	More Than \$2.5 Billion	\$1.0 Billion- \$2.49 Billion	\$500 Million- \$999 Million	Less Than \$500 Million
Increases not granted	7%	0%	3%	0%	18%
Less Than 3%	2%	0%	4%	3%	0%
3%-3.9%	11%	16%	7%	10%	13%
4%-4.9%	11%	10%	14%	10%	10%
5%-5.9%	25%	26%	11%	32%	28%
6%-9.9%	33%	37%	50%	29%	23%
10% or More	11%	11%	11%	16%	8%

2023 Staff Salary Increases	All	More Than \$2.5 Billion	\$1.0 Billion- \$2.49 Billion	\$500 Million- \$999 Million	Less Than \$500 Million
Increases not granted	5%	0%	3%	0%	15%
Less Than 3%	1%	0%	0%	0%	3%
3%-3.9%	8%	8%	7%	3%	13%
4%-4.9%	17%	21%	13%	16%	17%
5%-5.9%	22%	17%	17%	32%	20%
6%-9.9%	42%	50%	53%	42%	27%
10% or More	5%	4%	7%	7%	5%

## What Is the Difference Between Annual Incentive and Bonus?

## **Annual Incentive**

Structured plan that typically involves predetermined opportunity levels, performance targets and measures.

## **Bonus**

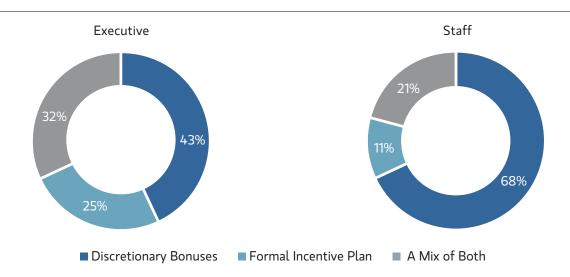
Discretionary in timing and nature, and may not reflect defined opportunity levels or performance measures.

Our research indicates that the use of annual incentives is typically higher in single family offices with AUM of \$1 billion or more. This is consistent with other survey data that indicates that the larger a firm is by AUM, the more likely it is to adopt more structured incentive compensation processes.

## **Bonus Determination**

While the reported use of discretionary-only bonuses remains high, it has decreased as family offices increasingly offer structured incentives, with some discretion, particularly for executive and management positions. Families can better drive performance outcomes with a more defined structure in place versus using only discretionary bonuses.

A more structured incentive plan can be used to create alignment between the family's strategic priorities and efforts of the family office team, drive team collaboration, and reward performance when predefined goals and metrics have been achieved. Additionally, incentives can be structured and used as a retention tool.



## Annual Incentive and Bonus Compensation

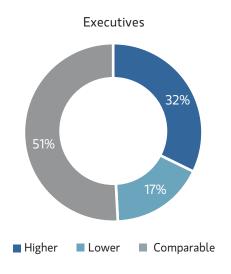
Ninety-three percent of participants report that employees are eligible to receive either annual incentives or bonuses. *Eighty-one* percent of family office executives received bonuses for 2022 performance. Staff were closely aligned, with 78% receiving bonuses for 2022 performance.

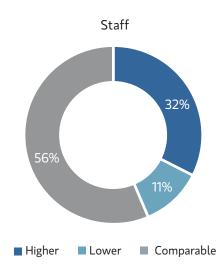
## PERCENT RECEIVING BONUSES FOR 2022 PERFORMANCE

Percent Receiving Bonuses	All	More Than \$2.5 Billion	\$1.0 Billion- \$2.49 Billion	\$500 Million- \$999 Million	Less Than \$500 Million
Executive	81%	83%	83%	76%	80%
Staff	78%	86%	75%	73%	73%

Family offices report that 54% of bonuses paid for 2022 were comparable to bonuses paid for 2021, and 32% report that bonuses paid for 2022 were higher than bonuses paid for 2021.

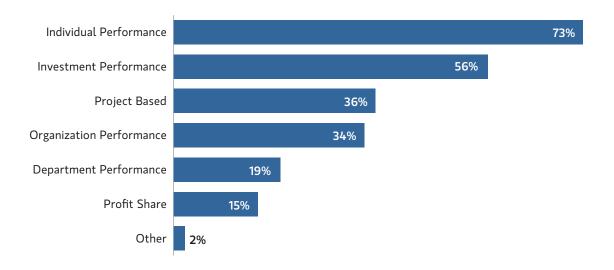
## **BONUSES COMPARISON: 2022 VERSUS 2021**





## **Drivers of Bonus/Annual Incentive Decisions**

Family offices report using a combination of factors to inform bonus decisions. The most prevalent factors cited include individual performance, investment performance and project-based performance.



## Long-Term Incentive (LTI) Compensation

The use of long-term incentive (LTI) plans in single family offices continues to grow. Today's family offices recruit talent across industries and geographies, resulting in an increasing sophistication and formalization of family office structures. The growth of in-house investment teams has also had a significant impact on the use of LTI plans to attract talent. This is especially true for offices that have in-house investment teams focused on direct private equity and real estate investments.

Families have considerable flexibility to match the appropriate LTI structures with their compensation philosophy. The most effective plans balance perspectives, align family goals and ensure executives (and their teams) can focus on executing strategy and delivering performance. Plan definition and design and the modeling of returns are critical components of LTI plan implementation. LTI plan documentation is a critical step to ensure proper understanding and communication of performance expectations, awards and payouts.

This prevalence increases with AUM, with more than 70% of family offices with \$2.5 billion or more in AUM reporting using LTI plans.

## Overall, 59% of Family Offices Report the Use of One or More LTI Vehicles.

The use of LTI plans generally increases with AUM; in family offices with AUM between \$1 billion and \$2.49 billion, more than two-thirds use LTI plans. And in family offices with AUM of \$2.5 billion or more, nearly three-quarters use LTI plans.

### **USE OF LTI PLANS BY AUM**

Use of LTI Compensation	All	More Than \$2.5 Billion	\$1.0 Billion- \$2.49 Billion	\$500 Million- \$999 Million	Less Than \$500 Million
Prevalence by AUM	59%	73%	70%	53%	43%

## Long-Term Incentive Practices and Considerations

### LTI PLAN TYPES AND PRACTICES

## **Deferred Incentive Compensation**

- Incentive compensation that is based on longer-term performance and typically vests over time and pays out in the future
- Commonly used by family offices focused on oversight/management of family's affairs and/or investments; used for teams
  without investment/allocation responsibility and/or non-investment team members
- Can be implemented alongside a nonqualified deferred compensation plan, which will allow participants to defer payouts to assist with tax planning

## **Co-Investment Opportunity**

- Allows participants to invest with the family, allowing access into deals with participants' financial contribution; families should assess their objectives and the tax and legal implications to determine the best approach for their circumstances
- Most commonly used by family offices with in-house public and private investment teams; plans often incorporate use of leverage
  - Leverage may be provided via recourse loans, which typically are charged an interest rate and repaid from transaction proceeds/plan vesting
  - Some families choose to offer leverage via non-recourse loans, which do not have to be repaid

## **Carried Interest/Phantom Carry**

- Provides participants with a share of investment profits in excess of a specified return, typically in direct and alternative
  investments such as private equity, venture, hedge funds and real estate; no "one-size-fits-all" model—pools range from 10%
  or less to at or near a traditional private equity level of 20%
- · Most commonly used by family offices with a private equity function; firms employ both real and synthetic plans

## **Profit Sharing**

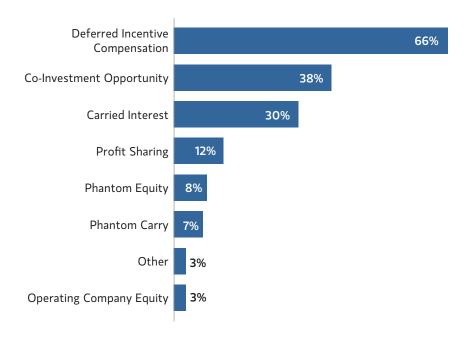
- Formally defined annual or long-term performance and reward plans that often allow family office employees to participate in gains driven by the family office
- · Commonly used as a retention and recruiting tool by family offices with in-house or outsourced investment teams
- Typically includes either all employees or those not participating in other LTI plans

## **Operating Company Equity/Phantom Equity**

- Stock awards or other company equity
- Phantom/synthetic equity is a stock equivalent that provides some of the benefits of stock ownership; sometimes referred to as "shadow stock"
- Most commonly used by family offices with strong management/oversight of family operating company or companies

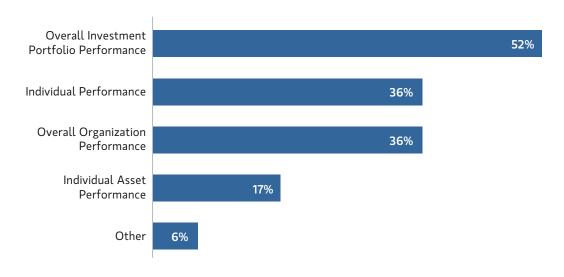
## LTI Plan Prevalence

Plan types vary widely in use and complexity. The key to alignment is matching the plan to value-creating activities. Deferred incentives and carried interest were the LTI plans utilized most by the single family offices surveyed. Co-investment opportunities are also popular, but they are generally considered to be a benefit for select employees rather than a form of LTI if participants are funding their own investments, and not through the use of leverage or dedicated bonuses.



## **Metrics Used in Determining LTI Awards**

Portfolio performance and individual performance were reported as the most-used LTI award metrics. Plan designs may connect annual incentive plan metrics, long-term performance measures and discretionary family priorities.



## Understanding Compensation Market Data

## Drivers

## Compensation is a significant expense for family offices, requiring careful review.

Providing compensation that is appropriate for the level of responsibility and competitive from both industry and geographic perspectives is key to recruiting and retaining family office staff.

What drives compensation in a family office? As in most companies, compensation opportunity is a function of:

## **COMPETITIVE MARKET**

- Geography
- Industries with which you compete for talent

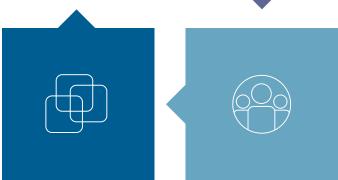


## **PERFORMANCE**

- The individual in the role
- The team
- The family office
- The investment portfolio

## OFFICE/FIRM CHARACTERISTICS

- Firm size and complexity (breadth of services, staff size, etc.)
- Assets under management (size, scope of asset classes, etc.)
- Family and compensation philosophy



## THE POSITION ITSELF

- Level of responsibility
- Scope of position
- Decision-making authority

## Components

The components included in an individual's compensation package can vary considerably, even within a family office, based on several factors.

## **Level of the Position**

Strategic positions generally have more components and more risk.

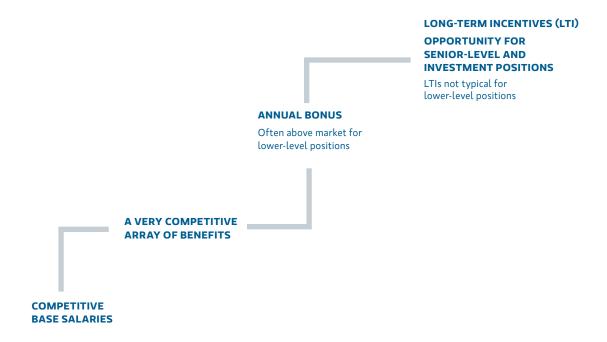
## Focus of the Role

Operations versus investments versus administration versus household.

## **Sophistication of Infrastructure**

Some family offices/families are better equipped to establish annual incentive targets and metrics versus paying discretionary, subjective bonuses. Smaller family offices or staff roles generally have less complex programs in comparison to larger family offices. However, this may not hold true in all cases.

Typical compensation structures in a family office consist of:



## Understanding Market Data

Market data should be viewed as guidelines and used in conjunction with other drivers to determine appropriate compensation levels. It should also be noted that benchmarking incorporates degrees of "art and science."

- Quite often, the data available does not allow for precise matching for every individual's exact circumstances, such as education, years of experience, etc.
- Determining whether or not to apply a discount or a premium to market data for any individual role versus the benchmark data requires organizational knowledge and understanding of the role.

There are a number of circumstances that can impact how much an incumbent is paid in relation to the market data, including:

- An employee is newly promoted into a position → below-median compensation may be appropriate given their limited experience performing at the new level.
- A candidate has specialized skills, knowledge and experience that make them uniquely qualified for a position → above-market compensation may be warranted, and necessary, to attract and retain the candidate.

If an individual's compensation is above or below market median, or the family's compensation philosophy/targeted market position, it should not be assumed that the incumbent is overpaid or underpaid.

## Methodology

## **Data Considerations and Presentation**

A range of market data is presented from the 25th to the 75th percentiles for the following compensation components for each role:

- Base salary
- Total cash compensation (base + bonus)
- Total direct compensation (base + bonus + long-term incentive)

When viewing market data percentiles, consider the following:

- The range around market median represents where most are paid
- There are fewer instances as you move to the lower or upper quartiles of the market

## MARKET PERCENTILES



Generally, a range of +/- 20% above or below market median is considered competitive. This concept can also be applied to the family office compensation strategy or targeted market position.

#### COMPENSATION:

# Geographic

#### **Geographic Considerations**

Across all industries, compensation levels in most U.S. cities fall within 5% of the national average.

Family offices typically recruit executives and senior professionals from a national labor pool, resulting in less downward pressure on compensation in areas where lower-level roles may fall below the national average. Staff roles typically reflect a more local or regional labor market and may reflect both higher and lower differentials than executives and senior professionals.

There are some exceptionally high-cost-of-living locations where premiums are common. In these regions, the geographic differential for staff-level jobs may often be higher than for executives.

#### **Geographic Differentials**

As survey data is not sufficient to calculate local market differentials across AUM within roles, we compared broader national compensation data from investment and professional services firms to cities where the majority of participants are located.\* Premiums are not consistent from city to city, so it is important to understand practices within a local market.

These premiums listed below are presented to assist family offices in determining how the national survey data in this survey can be adjusted for various locations. The locations only include those metropolitan areas with variances of more than 5% from the national average.

- While most geographic premiums continue to align with historical trends, some downward shifting of premia has been observed in traditional, high-cost, higher-premium markets.
- Simultaneously, other markets that previously reflected alignment with national compensation data have experienced a proliferation of family office relocation or establishment (most notably, Florida, Nevada and Wyoming). This has resulted in a heightened level of competition for talent in these growing markets, driving compensation higher.

These trends appear to correlate with workforce shifts that occurred during and since the pandemic, and we anticipate this trend finding its new equilibrium over the next couple of years.

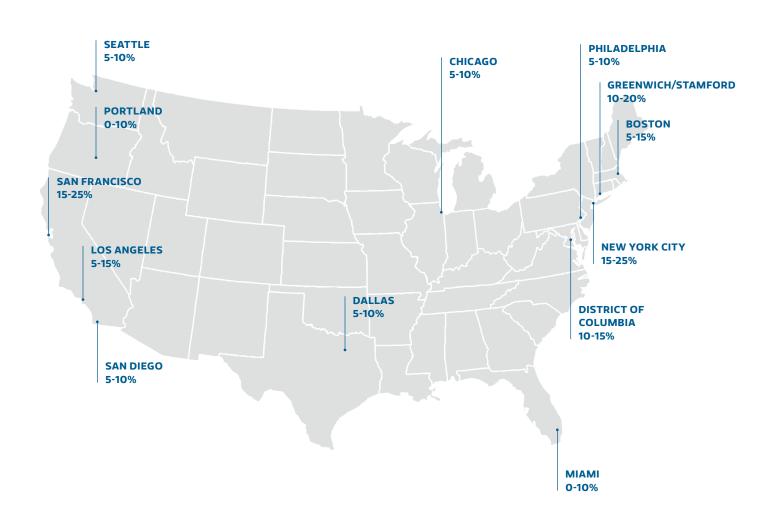
City	Executive/ Management	Staff
Boston	5%-10%	5%-15%
Chicago	5%-10%	5%-10%
Dallas	5%-10%	5%-10%
District of Columbia	10%-15%	10%-15%
Greenwich/Stamford	10%-20%	10%-20%
Los Angeles	5%-15%	10%-15%
Miami	0%-10%	0%-10%

City	Executive/ Management	Staff
New York City	15%-25%	15%-25%
Philadelphia	5%-10%	5%-10%
Portland	0%-5%	5%-10%
San Diego	5%-10%	5%-10%
San Francisco	15%-25%	15%-25%
Seattle	5%-10%	5%-10%

<sup>\*</sup>PayFactors database

#### **COMPENSATION:**

# Geographic



# Compensation Detail by Position

Executive

### Chief Executive Officer/President

As the most senior position responsible for strategy and the overall direction of the family office, the CEO oversees management of the family office and staff and serves as the primary liaison with the family.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$345,000	\$486,000	\$728,428
Total Cash Compensation	\$450,000	\$690,000	\$1,100,000
Total Direct Compensation	\$512,500	\$800,000	\$1,346,250
Less Than \$500 Million	25th %tile	Median	75th %tile
Base Salary	\$300,000	\$345,000	\$450,000
Total Cash Compensation	\$370,000	\$475,000	\$660,000
Total Direct Compensation	\$388,000	\$552,500	\$794,000
\$500 Million-\$999 Million	25th %tile	Median	75th %tile
Base Salary	\$350,000	\$435,000	\$637,500
Total Cash Compensation	\$438,522	\$575,000	\$722,720
Total Direct Compensation	\$450,000	\$611,425	\$900,000
\$1 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$415,000	\$510,000	\$750,000
Total Cash Compensation	\$550,000	\$900,000	\$1,250,000
Total Direct Compensation	\$665,000	\$1,020,000	\$1,573,000
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$762,500	\$1,000,000	\$1,212,500
Total Cash Compensation	\$1,000,000	\$1,450,000	\$1,962,500
Total Direct Compensation	\$1,052,679	\$1,750,000	\$2,475,000

#### Chief Financial Officer

Top financial position responsible for formulating financial policy and plans. Provides overall direction for the tax, insurance, budget, credit and treasury functions, and ensures that financial transactions, policies and procedures meet the organization's short- and long-term objectives and regulatory body requirements. Typically reports to the CEO/President or may be the most senior family office position reporting to the family or board.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$250,000	\$331,000	\$490,000
Total Cash Compensation	\$310,000	\$450,000	\$688,000
Total Direct Compensation	\$325,000	\$500,000	\$800,000
Less Than \$500 Million	25th %tile	Median	75th %tile
Base Salary	\$201,250	\$250,000	\$300,000
Total Cash Compensation	\$236,500	\$295,000	\$348,750
Total Direct Compensation	\$236,500	\$295,000	\$414,831
\$500 Million-\$999 Million	25th %tile	Median	75th %tile
Base Salary	\$276,250	\$318,347	\$380,000
Total Cash Compensation	\$325,000	\$351,000	\$525,000
Total Direct Compensation	\$340,000	\$458,000	\$750,000
\$1 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$293,234	\$350,000	\$443,375
Total Cash Compensation	\$396,834	\$533,375	\$706,095
Total Direct Compensation	\$429,227	\$595,182	\$762,500
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$400,000	\$482,500	\$513,750
Total Cash Compensation	\$501,250	\$637,500	\$859,233
Total Direct Compensation	\$548,500	\$722,500	\$900,704

#### Chief Investment Officer

Responsible for the family's investment strategy, buying and selling, and the hiring of new managers. Sources potential strategic investment opportunities, understands and manages the portfolio of assets, devises strategies for growth, and manages all investment-related relationships. Manages the internal investment team, which may be responsible for direct investing in private and/or public equities. May report to the CEO/President, family principal or family office board.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$350,000	\$500,000	\$600,000
Total Cash Compensation	\$500,000	\$828,879	\$1,083,950
Total Direct Compensation	\$582,000	\$926,497	\$1,393,658
Less Than \$500 Million	25th %tile	Median	75th %tile
Base Salary	\$291,500	\$350,000	\$441,250
Total Cash Compensation	\$348,000	\$485,375	\$587,750
Total Direct Compensation	\$456,250	\$558,500	\$925,000
\$500 Million-\$999 Million	25th %tile	Median	75th %tile
Base Salary	\$293,750	\$350,000	\$534,688
Total Cash Compensation	\$357,500	\$475,000	\$862,500
Total Direct Compensation	\$399,375	\$630,000	\$1,106,994
\$1 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$409,660	\$500,000	\$525,000
Total Cash Compensation	\$567,000	\$825,000	\$1,050,000
Total Direct Compensation	\$735,085	\$915,127	\$1,315,000
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$600,000	\$695,000	\$800,000
Total Cash Compensation	\$1,006,688	\$1,122,400	\$1,455,000
Total Direct Compensation	\$1,096,200	\$1,512,500	\$1,600,000

## Chief Operating Officer

Directs, coordinates and administers all aspects of the family office operations in compliance with established policies and strategy. Responsible for, or influences, the development of policies regarding operations, and may also have direct oversight of staff functions, such as legal, technology and human resources. Typically reports to the CEO/President.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$250,000	\$350,000	\$450,000
Total Cash Compensation	\$345,000	\$526,799	\$666,000
Total Direct Compensation	\$358,438	\$549,027	\$813,834
Less Than \$500 Million	25th %tile	Median	75th %tile
Base Salary	\$173,750	\$198,375	\$242,500
Total Cash Compensation	\$199,250	\$315,250	\$397,091
Total Direct Compensation	\$199,250	\$315,250	\$397,091
\$500 Million-\$999 Million	25th %tile	Median	75th %tile
Base Salary	\$246,600	\$276,250	\$344,813
Total Cash Compensation	\$277,500	\$373,588	\$600,000
Total Direct Compensation	\$290,825	\$373,588	\$610,000
\$1 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$343,004	\$386,500	\$449,175
Total Cash Compensation	\$398,000	\$543,445	\$729,750
Total Direct Compensation	\$398,000	\$641,970	\$825,253
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$350,000	\$450,000	\$600,000
Total Cash Compensation	\$530,000	\$607,500	\$1,000,000
Total Direct Compensation	\$573,046	\$875,000	\$1,263,840

Chief Legal Officer/General Counsel

Advises/manages on routine legal matters, reviews investment and management structures, and oversees outside counsel regarding tax, estate planning, insurance and other issues. Typically reports to the CEO/President.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$261,250	\$348,137	\$513,125
Total Cash Compensation	\$317,188	\$492,500	\$708,236
Total Direct Compensation	\$325,686	\$517,500	\$888,750
\$1.0 Billion-\$2.49 Billion	25th %tile	 Median	75th %tile
Base Salary	\$250,000	\$280,000	\$343,750
Total Cash Compensation	\$288,125	\$379,500	\$496,250
Total Direct Compensation	\$288,125	\$379,500	\$496,250
Less Than \$1 Billion	25th %tile	Median	75th %tile
Base Salary	\$250,000	\$282,500	\$300,000
Total Cash Compensation	\$273,750	\$330,000	\$443,750
Total Direct Compensation	\$300,000	\$392,500	\$513,750
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$368,837	\$512,500	\$641,244
Total Cash Compensation	\$496,200	\$700,000	\$890,500
Total Direct Compensation	\$546,200	\$821,859	\$1,017,500

#### Chief of Staff

Manages the family's affairs, often in lieu of a CEO in a nascent family office. Facilitates the family's requirements in regard to finances, banking relationships, concierge services, household staff, etc.

25th %tile	Median	75th %tile
\$176,250	\$197,500	\$262,500
\$190,000	\$235,000	\$277,500
\$190,000	\$235,000	\$281,250
25th %tile	Median	75th %tile
\$187,500	\$195,000	\$225,000
\$203,900	\$220,000	\$260,000
\$203,900	\$220,000	\$260,000
25th %tile	Median	75th %tile
\$150,000	\$250,000	\$325,000
\$175,000	\$250,000	\$345,000
\$175,000	\$275,000	\$345,000
	\$176,250 \$190,000 \$190,000 <b>25th %tile</b> \$187,500 \$203,900 \$203,900 <b>25th %tile</b> \$150,000 \$175,000	\$176,250 \$197,500 \$190,000 \$235,000 \$190,000 \$235,000 <b>25th %tile Median</b> \$187,500 \$195,000 \$203,900 \$220,000 \$203,900 \$220,000 <b>25th %tile Median</b> \$150,000 \$250,000 \$175,000 \$250,000

<sup>\*</sup> Insufficient data to report

# Compensation Detail by Position

Investment

### Senior Portfolio Manager

Seasoned investment professional responsible for the day-to-day management of investments for a specific group of clients across a mix of investment vehicles. Supports client relationships by implementing the client's investment strategy. Selects, monitors and manages investment managers. Provides research and input on strategic and tactical asset allocation guidelines for the portfolio. Conducts due diligence on managers or direct investments, researches a range of investment vehicles, and makes recommendations for use in client portfolios. Manages portfolio team. Normally has at least 10 years of relevant experience and reports to the CIO.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$250,000	\$310,000	\$408,000
Total Cash Compensation	\$323,250	\$450,000	\$623,228
Total Direct Compensation	\$362,917	\$535,000	\$700,000
Less Than \$500 Million	25th %tile	Median	75th %tile
Base Salary	\$220,000	\$249,745	\$275,000
Total Cash Compensation	\$270,000	\$300,000	\$357,500
Total Direct Compensation	\$270,000	\$312,181	\$395,000
\$500 Million-\$999 Million	25th %tile	Median	75th %tile
Base Salary	\$247,350	\$268,850	\$300,000
Total Cash Compensation	\$300,000	\$318,850	\$380,900
Total Direct Compensation	\$300,000	\$333,100	\$512,500
\$1 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$235,000	\$283,400	\$342,600
Total Cash Compensation	\$324,500	\$422,000	\$582,400
Total Direct Compensation	\$350,000	\$528,750	\$700,000
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$325,000	\$400,000	\$472,883
Total Cash Compensation	\$440,507	\$537,500	\$731,405
Total Direct Compensation	\$514,027	\$621,250	\$817,598

### Portfolio Manager

Experienced investment professional, works under the direction of CIO or senior managers. Assists in selecting, monitoring and managing investment managers or direct investments. Provides input in developing risk and asset class guidelines. Compiles and analyzes investment performance data, leveraging support of analysts. Completes special investment performance research studies.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$188,738	\$229,126	\$292,641
Total Cash Compensation	\$241,818	\$340,000	\$435,000
Total Direct Compensation	\$261,563	\$350,000	\$507,025
Less Than \$500 Million	25th %tile	Median	75th %tile
Base Salary	\$150,000	\$162,500	\$193,750
Total Cash Compensation	\$185,000	\$223,750	\$279,375
Total Direct Compensation	\$185,000	\$223,750	\$279,375
\$500 Million-\$999 Million	25th %tile	Median	75th %tile
Base Salary	\$187,250	\$212,500	\$223,750
Total Cash Compensation	\$201,250	\$302,000	\$373,750
Total Direct Compensation	\$201,250	\$302,000	\$373,750
\$1 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$197,600	\$230,000	\$295,320
Total Cash Compensation	\$266,251	\$330,000	\$483,360
Total Direct Compensation	\$266,251	\$365,000	\$514,000
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$209,850	\$270,000	\$350,000
Total Cash Compensation	\$298,500	\$368,550	\$525,073
Total Direct Compensation	\$324,608	\$396,250	\$643,716

Senior Associate

Provides direct support to Portfolio Managers; these professionals directly monitor fund investments and/or direct investments and analyze statistical and other data at an advanced level to support deal sourcing and due diligence of investment opportunities. They typically have an MBA or equivalent business experience with at least four years of post-MBA relevant experience.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$150,000	\$160,000	\$200,000
Total Cash Compensation	\$192,500	\$220,000	\$271,003
Total Direct Compensation	\$197,500	\$225,000	\$283,503
Less Than \$1 Billion	25th %tile	Median	75th %tile
Base Salary	\$140,000	\$150,000	\$150,000
Total Cash Compensation	\$180,000	\$180,000	\$207,500
Total Direct Compensation	\$180,000	\$180,000	\$207,500
\$1.0 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$155,000	\$162,500	\$190,000
Total Cash Compensation	\$190,000	\$203,970	\$240,000
Total Direct Compensation	\$200,000	\$250,000	\$265,000
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$152,500	\$200,000	\$216,300
Total Cash Compensation	\$215,686	\$292,005	\$294,503
Total Direct Compensation	\$215,686	\$292,005	\$294,503

<sup>\*</sup> Insufficient data to report

#### Associate

Provides direct support to Portfolio Managers; these professionals directly monitor fund investments and/or direct investments and analyze statistical and other data at an advanced level to support deal sourcing and due diligence of investment opportunities. They typically have an MBA or equivalent business experience with less than four years of post-MBA relevant experience.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$125,000	\$130,000	\$175,000
Total Cash Compensation	\$140,000	\$170,000	\$220,000
Total Direct Compensation	\$151,594	\$197,760	\$220,000
Less Than \$1 Billion	25th %tile	Median	75th %tile
Base Salary	\$126,250	\$130,000	\$130,000
Total Cash Compensation	\$130,000	\$130,000	\$200,000
Total Direct Compensation	\$130,000	\$130,000	\$200,000
\$1.0 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$121,275	\$135,000	\$180,000
Total Cash Compensation	\$151,594	\$170,000	\$202,500
Total Direct Compensation	\$152,375	\$180,000	\$220,000
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$129,850	\$157,142	\$172,450
Total Cash Compensation	\$169,625	\$206,522	\$223,750
Total Direct Compensation	\$198,040	\$211,482	\$223,750

Senior Analyst

Investment professional focused on compiling performance data and completing less-complex analysis. Works under direct supervision of more senior investment team members. Supports the process of selecting, monitoring and managing investment managers and/or direct investments. Analyzes and compiles investment performance data. They typically have two to four years of pre-MBA relevant experience.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$120,000	\$125,000	\$150,000
Total Cash Compensation	\$147,000	\$175,000	\$196,250
Total Direct Compensation	\$147,000	\$182,044	\$212,500

## Analyst

Entry-level investment professional focused on compiling performance data and completing less-complex analysis. Works under direct supervision of more senior investment team members. Supports the process of selecting, monitoring and managing investment managers and/or direct investments. Analyzes and compiles investment performance data.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$85,000	\$100,000	\$111,250
Total Cash Compensation	\$96,913	\$110,000	\$125,550
Total Direct Compensation	\$100,000	\$115,250	\$134,732
Less Than \$500 Million	25th %tile	Median	75th %tile
Base Salary	\$70,000	\$75,000	\$85,000
Total Cash Compensation	\$80,000	\$89,250	\$90,000
Total Direct Compensation	\$80,000	\$89,250	\$90,000
\$500 Million-\$999 Million	25th %tile	Median	75th %tile
Base Salary	\$91,250	\$100,000	\$108,750
Total Cash Compensation	\$98,250	\$112,750	\$124,500
Total Direct Compensation	\$102,875	\$117,750	\$127,500
\$1 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$89,500	\$100,000	\$125,000
Total Cash Compensation	\$100,281	\$116,000	\$125,000
Total Direct Compensation	\$100,281	\$116,000	\$125,000
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$90,000	\$100,000	\$125,000
Total Cash Compensation	\$100,000	\$113,300	\$150,000
Total Direct Compensation	\$103,846	\$121,500	\$151,801

# Compensation Detail by Position

Finance and Accounting

### Controller

Oversees accounting, budgeting and facilitation of relationships with lawyers, prime brokers and tax advisors. Typically reports to the CFO.

25th %tile	Median	75th %tile
\$150,000	\$180,000	\$210,750
\$180,000	\$206,625	\$250,000
\$185,208	\$210,000	\$255,750
25th %tile	Median	75th %tile
\$125,000	\$160,000	\$200,000
\$150,000	\$180,000	\$232,607
\$150,000	\$185,000	\$232,607
25th %tile	Median	75th %tile
\$165,000	\$190,000	\$195,500
\$194,000	\$207,000	\$222,798
\$194,000	\$207,000	\$222,798
25th %tile	Median	75th %tile
\$155,000	\$167,500	\$209,000
\$192,390	\$205,000	\$235,200
\$193,813	\$210,000	\$247,709
25th %tile	Median	75th %tile
\$161,850	\$210,000	\$246,321
\$190,571	\$250,750	\$276,728
\$207,446	\$256,000	\$280,157
	\$150,000 \$180,000 \$185,208  25th %tile \$125,000 \$150,000 \$150,000  25th %tile \$165,000 \$194,000  25th %tile \$194,390 \$193,813  25th %tile \$161,850 \$190,571	\$150,000 \$180,000 \$180,000 \$206,625 \$185,208 \$210,000  25th %tile Median \$125,000 \$160,000 \$150,000 \$185,000  25th %tile Median \$165,000 \$190,000 \$194,000 \$207,000  \$194,000 \$207,000  25th %tile Median \$165,000 \$190,000 \$194,000 \$207,000  25th %tile Median \$155,000 \$167,500 \$192,390 \$205,000 \$193,813 \$210,000  25th %tile Median \$161,850 \$210,000 \$190,571 \$250,750

#### Finance Director

Directs financial policies, planning, reporting and controls. Primarily responsible for all financial functions. Typically reports to the CFO.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$147,500	\$169,000	\$200,000
Total Cash Compensation	\$174,500	\$205,000	\$281,500
Total Direct Compensation	\$174,500	\$212,500	\$311,500
Less Than \$500 Million	25th %tile		75th %tile
Base Salary	\$150,000	\$160,000	\$160,000
Total Cash Compensation	\$165,000	\$180,000	\$180,000
Total Direct Compensation	\$165,000	\$180,000	\$185,000
\$500 Million-\$999 Million	25th %tile	Median	75th %tile
Base Salary	\$147,500	\$160,000	\$187,500
Total Cash Compensation	\$170,875	\$180,000	\$221,250
Total Direct Compensation	\$170,875	\$180,000	\$227,500
\$1 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$139,939	\$150,000	\$206,250
Total Cash Compensation	\$167,439	\$192,750	\$281,250
Total Direct Compensation	\$167,439	\$192,750	\$325,082
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$157,000	\$192,880	\$229,392
Total Cash Compensation	\$206,875	\$279,250	\$320,449
Total Direct Compensation	\$216,875	\$294,250	\$396,413

#### Head of Tax

Strategic leader who directs and oversees activities of the organization's tax function and establishes and implements the organization's tax strategy. Develops and implements strategies for minimizing organizational tax liability and ensuring compliance with tax code changes. Reviews and approves tax planning reports including the organization's tax obligations and payments. Oversees the work of external tax consultants or auditors and participates in the audit process as needed.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$200,000	\$250,000	\$319,000
Total Cash Compensation	\$241,250	\$303,595	\$505,125
Total Direct Compensation	\$241,250	\$352,207	\$532,875
Less Than \$1 Billion	25th %tile	 Median	
Base Salary	\$171,250	\$190,000	\$203,000
-	<u> </u>	·	· · · · · · · · · · · · · · · · · · ·
Total Cash Compensation	\$210,000	\$215,000	\$250,000
Total Direct Compensation	\$210,000	\$215,000	\$259,000
\$1.0 Billion-\$2.49 Billion	25th %tile		75th %tile
Base Salary	\$270,300	\$323,000	\$349,000
Total Cash Compensation	\$382,157	\$443,900	\$515,375
Total Direct Compensation	\$424,754	\$497,430	\$515,375
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$266,250	\$298,160	\$450,075
Dase Saldi y			
Total Cash Compensation	\$330,409	\$530,000	\$601,250
Total Direct Compensation	\$359,236	\$615,785	\$693,750

Tax Director

Implements tax strategies. Primarily responsible for tax planning and compliance for all office entities; oversees relationship management for related outside advisors, vendors and internal tax staff. Typically reports to the Head of Tax or CFO.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$172,760	\$200,000	\$270,000
Total Cash Compensation	\$197,049	\$282,000	\$345,500
Total Direct Compensation	\$197,049	\$298,000	\$359,500
Less Than \$1 Billion	25th %tile	 Median	75th %tile
Base Salary	\$141,750	\$148,500	\$175,781
Total Cash Compensation	\$169,288	\$175,000	\$202,031
Total Direct Compensation	\$169,288	\$175,000	\$202,031
	,		
\$1.0 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$169,400	\$180,000	\$185,000
Total Cash Compensation	\$169,400	\$185,000	\$198,000
Total Direct Compensation	\$169,400	\$185,000	\$198,000
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$199,804	\$229,224	\$298,125
Total Cash Compensation	\$249,500	\$316,829	\$369,446
Total Direct Compensation	\$288,000	\$321,022	\$392,940

### Tax Manager

Responsible for tax planning and compliance for all taxable entities associated with the organization. Reviews and submits tax-related documents or filings, which may include federal, state or local tax returns, declarations or extensions. Prepares tax planning reports and estimates the organization's tax obligations. Typically reports to the Head of Tax or CFO.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$134,147	\$152,800	\$167,075
Total Cash Compensation	\$148,550	\$184,893	\$200,000
Total Direct Compensation	\$148,550	\$187,000	\$201,000
Less Than \$1 Billion	25th %tile	Median	75th %tile
Base Salary	\$124,500	\$146,944	\$165,275
Total Cash Compensation	\$134,250	\$171,333	\$189,714
Total Direct Compensation	\$134,250	\$171,333	\$189,714
\$1.0 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$129,675	\$143,500	\$154,700
Total Cash Compensation	\$137,325	\$154,000	\$190,750
Total Direct Compensation	\$137,325	\$154,000	\$190,750
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$150,000	\$156,750	\$180,000
Total Cash Compensation	\$157,452	\$186,666	\$208,750
Total Direct Compensation	\$165,625	\$191,706	\$209,003

### Accounting Director

Directs the office's accounting policies and procedures. Primarily responsible for accounting operations, systems, analysis and reporting. Typically reports to the CFO.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$138,463	\$175,000	\$231,058
Total Cash Compensation	\$157,990	\$182,620	\$291,947
Total Direct Compensation	\$157,990	\$195,000	\$303,125
Less Than \$500 Million	25th %tile	Median	75th %tile
Base Salary	\$126,250	\$131,000	\$135,000
Total Cash Compensation	\$145,800	\$153,800	\$171,250
Total Direct Compensation	\$145,800	\$153,800	\$171,250
\$500 Million-\$999 Million	25th %tile	Median	75th %tile
Base Salary	\$105,000	\$145,000	\$150,000
Total Cash Compensation	\$120,000	\$166,750	\$180,000
Total Direct Compensation	\$120,000	\$166,750	\$180,000
\$1 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$151,564	\$190,000	\$300,000
Total Cash Compensation	\$180,000	\$210,000	\$336,000
Total Direct Compensation	\$180,000	\$247,000	\$486,000
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$181,368	\$227,115	\$245,000
Total Cash Compensation	\$225,455	\$283,894	\$324,427
Total Direct Compensation	\$225,455	\$283,894	\$382,919

#### Accounting Manager

Maintains the general ledger, tracking assets, liabilities, expenses and revenues. Oversees monthly, quarterly and annual accounting close and financial reporting. Assists internal and/or external auditors with periodic auditing of the organization's financial records and statements. Reconciles and adjusts bank accounts to manage cash flow. Manages daily activities in all of the organization's accounting functions, which may include cost and general accounting, payroll, accounts payable, and accounts receivable. Typically reports to the Accounting Director or CFO.

25th %tile	Median	75th %tile
\$117,000	\$135,000	\$151,000
\$127,055	\$162,902	\$184,404
\$127,055	\$163,100	\$188,500
25th %tile	Median	75th %tile
\$103,277	\$120,000	\$140,750
\$105,402	\$136,100	\$166,500
\$105,402	\$136,100	\$166,500
25th %tile	Median	75th %tile
\$115,575	\$127,500	\$144,269
\$119,475	\$158,051	\$167,600
\$119,475	\$158,051	\$167,600
25th %tile	Median	75th %tile
\$135,573	\$151,000	\$179,250
\$148,547	\$181,000	\$214,633
\$151,875	\$187,000	\$231,750
	\$117,000 \$127,055 \$127,055 \$127,055 <b>25th %tile</b> \$103,277 \$105,402 \$105,402 <b>25th %tile</b> \$115,575 \$119,475 \$119,475	\$117,000 \$135,000 \$127,055 \$162,902 \$127,055 \$163,100 25th %tile Median \$103,277 \$120,000 \$105,402 \$136,100 \$105,402 \$136,100 25th %tile Median \$115,575 \$127,500 \$119,475 \$158,051 \$119,475 \$158,051 25th %tile Median \$135,573 \$151,000 \$148,547 \$181,000

#### Senior Accountant

Accounting professional who prepares, analyzes and reviews financial statements. Keeps record of account entries by compiling and analyzing accounting activities. Prepares reports and other documents. Reviews financial statements for completeness, accuracy and compliance. Coordinates accounting matters with other departments.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$90,000	\$105,000	\$118,473
Total Cash Compensation	\$97,250	\$114,000	\$126,875
Total Direct Compensation	\$97,250	\$114,000	\$129,500
Less Than \$500 Million	25th %tile	Median	75th %tile
Base Salary	\$86,250	\$106,000	\$110,000
Total Cash Compensation	\$90,000	\$111,200	\$118,850
Total Direct Compensation	\$90,000	\$111,200	\$118,850
\$500 Million-\$999 Million	25th %tile	Median	75th %tile
Base Salary	\$91,500	\$105,000	\$116,875
Total Cash Compensation	\$94,750	\$120,000	\$124,250
Total Direct Compensation	\$94,750	\$120,000	\$130,000
\$1 Billion-\$2.49 Billion	25th %tile	Median	
Base Salary	\$87,000	\$97,000	\$120,000
Total Cash Compensation	\$97,000	\$110,000	\$120,000
Total Direct Compensation	\$97,000	\$110,000	\$120,000
More Than \$2.5 Billion	25th %tile	 Median	
Base Salary	\$94,502	\$106,000	\$120,973
Total Cash Compensation	\$104,875	\$112,770	\$132,820
Total Direct Compensation	\$104,875	\$112,770	\$133,570

#### Accountant

Entry-level accounting professional who prepares, analyzes and reviews financial statements. Keeps record of account entries by compiling and analyzing accounting activities. Prepares reports and other documents. Coordinates accounting matters with other departments.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$68,717	\$82,925	\$94,699
Total Cash Compensation	\$74,190	\$88,000	\$101,623
Total Direct Compensation	\$74,190	\$88,500	\$102,691
Less Than \$500 Million	25th %tile	Median	75th %tile
Base Salary	\$60,000	\$70,000	\$87,500
Total Cash Compensation	\$60,500	\$75,000	\$97,500
Total Direct Compensation	\$61,500	\$75,000	\$97,500
\$500 Million-\$999 Million	25th %tile	Median	75th %tile
Base Salary	\$65,000	\$74,000	\$85,000
Total Cash Compensation	\$67,100	\$78,700	\$90,000
Total Direct Compensation	\$67,100	\$78,700	\$90,000
\$1 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$68,000	\$80,000	\$92,000
Total Cash Compensation	\$73,920	\$90,000	\$100,000
Total Direct Compensation	\$73,920	\$90,000	\$100,000
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$84,000	\$89,493	\$100,007
Total Cash Compensation	\$85,154	\$97,689	\$110,552
Total Direct Compensation	\$86,370	\$98,442	\$110,552

# Compensation Detail by Position

Family Office Specialty and Support

## Head of People/Talent

Responsible for all People and Talent functions including recruitment, onboarding, benefits management, compensation, employment law and employee relations. Establishes performance, management, and learning and development programs.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$140,800	\$193,200	\$242,000
Total Cash Compensation	\$148,327	\$250,000	\$314,621
Total Direct Compensation	\$148,327	\$250,000	\$334,228
Less Than \$1 Billion	25th %tile	Median	75th %tile
Base Salary	\$136,600	\$152,500	\$188,750
Total Cash Compensation	\$144,900	\$161,200	\$224,736
Total Direct Compensation	\$144,900	\$161,200	\$224,736
\$1.0 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$121,851	\$153,550	\$189,900
Total Cash Compensation	\$125,028	\$159,905	\$251,250
Total Direct Compensation	\$132,453	\$159,905	\$251,250
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$200,000	\$250,000	\$292,005
Total Cash Compensation	\$250,000	\$339,242	\$379,607
Total Direct Compensation	\$250,000	\$339,242	\$438,000

Family Relationship Manager

Seasoned team member who manages the family office relationship with, and needs of, family members. Identifies and implements education and development opportunities for the family, understands and resolves challenges and issues, anticipates and proactively prepares for future issues and priorities, and serves as a counselor and key partner to the family and family office.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$151,550	\$225,000	\$317,500
Total Cash Compensation	\$173,625	\$275,625	\$382,500
Total Direct Compensation	\$173,625	\$275,625	\$393,750
Loss Thou \$1 Dillion		 Median	75th %tile
Less Than \$1 Billion	25th %tite		75tn %tite
Base Salary	\$117,500	\$152,500	\$218,469
Total Cash Compensation	\$128,750	\$175,750	\$264,719
Total Direct Compensation	\$128,750	\$175,750	\$264,719
More Than \$1 Billion	25th %tile	Median	75th %tile
Base Salary	\$178,084	\$259,250	\$376,250
Total Cash Compensation	\$222,500	\$328,000	\$432,033
Total Direct Compensation	\$235,501	\$337,000	\$442,658

## Family Liaison Professional

Serving as a key link between the family and family office, this role may have responsibility for overseeing strategy implementation with family office staff or external advisors. This team member focuses on client communications, education and appropriate delivery of services; may have a multi disciplined background.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$98,500	\$120,000	\$167,850
Total Cash Compensation	\$117,500	\$127,200	\$191,750
Total Direct Compensation	\$117,500	\$143,100	\$191,750

#### Foundation Director

Manages the foundation and/or philanthropic efforts of the organization. Includes day-to-day management, coordinating meetings, reviewing and evaluating proposals, and making recommendations.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$159,850	\$221,700	\$273,400
Total Cash Compensation	\$187,450	\$249,616	\$319,620
Total Direct Compensation	\$187,450	\$249,616	\$319,620
Less Than \$1 Billion	25th %tile	Median	75th %tile
Base Salary	\$135,000	\$157,000	\$201,113
Total Cash Compensation	\$147,500	\$175,000	\$242,696
Total Direct Compensation	\$147,500	\$175,000	\$242,696
\$1.0 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$175,000	\$218,400	\$283,600
Total Cash Compensation	\$220,000	\$250,000	\$294,250
Total Direct Compensation	\$220,000	\$250,000	\$294,250
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$239,625	\$291,050	\$376,750
Total Cash Compensation	\$267,647	\$361,050	\$493,750
Total Direct Compensation	\$267,647	\$361,050	\$525,000

## Head of Technology

Senior management team member in charge of the organization's technology platforms and IT security. Identifies and supports current and future information technology requirements; proactively identifies, prioritizes and implements appropriate information technology, infrastructure and security.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$169,950	\$200,000	\$225,000
Total Cash Compensation	\$192,000	\$238,080	\$324,000
Total Direct Compensation	\$192,000	\$245,000	\$325,000

#### **Executive Assistant**

Supports the executive in staff capacity by handling a wide variety of situations involving the administrative functions of the office that cannot be brought to the attention of the executive.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$81,000	\$93,750	\$113,500
Total Cash Compensation	\$86,500	\$105,000	\$125,000
Total Direct Compensation	\$89,300	\$107,256	\$126,500
Less Than \$500 Million	25th %tile	Median	75th %tile
Base Salary	\$80,500	\$88,750	\$120,000
Total Cash Compensation	\$84,000	\$101,595	\$125,000
Total Direct Compensation	\$84,000	\$101,595	\$125,000
\$500 Million-\$999 Million	25th %tile	Median	75th %tile
Base Salary	\$80,000	\$90,000	\$110,000
Total Cash Compensation	\$90,000	\$100,000	\$110,000
Total Direct Compensation	\$90,000	\$100,000	\$110,000
\$1 Billion-\$2.49 Billion	25th %tile	Median	75th %tile
Base Salary	\$83,100	\$95,500	\$110,000
Total Cash Compensation	\$85,000	\$103,305	\$119,287
Total Direct Compensation	\$85,000	\$103,305	\$122,188
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$85,000	\$108,400	\$131,250
Total Cash Compensation	\$93,083	\$117,712	\$151,697
Total Direct Compensation	\$99,922	\$120,223	\$159,241

# Compensation Detail by Position

Security

## Head of Security

Responsible for all aspects of physical and property security for the Principal. Duties include risk assessment; developing and implementing security and emergency preparedness policies, protocols and procedures; developing work schedules; allocating tasks; and supervising, recruiting and training security personnel—both employed and outsourced.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$92,500	\$142,500	\$201,000
Total Cash Compensation	\$104,750	\$150,000	\$255,000
Total Direct Compensation	\$104,750	\$150,000	\$255,000
. The deputie	251 001		75.1.07.1
Less Than \$1 Billion	25th %tile	Median	75th %tile
Base Salary	\$85,000	\$110,000	\$146,250
Total Cash Compensation	\$87,000	\$125,500	\$148,750
Total Direct Compensation	\$87,000	\$129,000	\$150,000
More Than \$1 Billion	25th %tile	Median	75th %tile
Base Salary	\$166,250	\$229,000	\$338,599
Total Cash Compensation	\$183,750	\$288,274	\$386,200
Total Direct Compensation	\$183,750	\$288,274	\$386,200

Physical Site Security Manager

Responsible for developing and enforcing wide-scale protections and contingencies to prevent security breaches and loss of property. Oversees and directs the activities of security guards, both employed and outsourced.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$89,000	\$141,180	\$154,575
Total Cash Compensation	\$90,750	\$149,880	\$172,291
Total Direct Compensation	\$90,750	\$149,880	\$172,291

Security — Personal/Executive Protection

Responsible for protective programs, including personal protection, residence, event security, transportation (ground, air and maritime), protocol, personal assistance and special projects. Travels with and accompanies the Principal, often 24/7.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$100,000	\$138,528	\$147,498
Total Cash Compensation	\$110,601	\$138,528	\$150,998
Total Direct Compensation	\$110,601	\$138,528	\$150,998
Less Than \$1 Billion		Median	75th %tile
Base Salary	\$100,000	\$130,000	\$140,599
Total Cash Compensation	\$107,347	\$130,000	\$140,599
Total Direct Compensation	\$107,347	\$130,000	\$140,599
 More Than \$1 Billion			75th %tile
Base Salary	\$124,872	\$152,498	\$183,825
Total Cash Compensation	\$136,997	\$160,998	\$212,450
Total Direct Compensation	\$136,997	\$160,998	\$212,450

Security — Personal Guard/Site Escort

Responsible for the personal safety of the Principal, family and guests. Duties include authorizing the entrance of people/vehicles, securing the premises, monitoring surveillance, inspecting and patrolling the premises, reporting any suspicious behaviors and happenings, and ensuring NDA compliance.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$80,250	\$105,052	\$140,610
Total Cash Compensation	\$84,000	\$120,510	\$150,370
Total Direct Compensation	\$84,000	\$120,510	\$150,370
Less Than \$1 Billion	25th %tile	Median	75th %tile
Base Salary	\$62,400	\$82,000	\$100,000
Total Cash Compensation	\$64,400	\$87,000	\$100,000
Total Direct Compensation	\$64,400	\$87,000	\$100,000
More Than \$1 Billion	25th %tile	Median	75th %tile
Base Salary	\$115,971	\$139,320	\$149,820
Total Cash Compensation	\$122,510	\$150,000	\$157,285
Total Direct Compensation	\$122,510	\$150,000	\$157,285

# Compensation Detail by Position

Trust

#### Head of Trust Company

Responsible for all trust activities, policies, objectives and compliance matters, and the development of new initiatives. Directs the analysis and review of investment options and asset allocation. Sets investment policy and guidelines for the purchase and sale of securities. Ensures applicable tax reporting and returns are properly prepared and in compliance with all regulations. May also provide guidance on legal matters to preserve and protect the organization and trusts. Typically reports to a board of directors and oversees a team of trust officers and assistants. Establishes overall direction and strategic initiatives for the trust.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$375,000	\$400,000	\$500,000
Total Cash Compensation	\$375,000	\$500,000	\$1,250,000
Total Direct Compensation	\$375,000	\$500,000	\$1,500,000

#### Senior Trust Officer

Ensures that all accounts are maintained with the highest level of fiduciary oversight and control, in compliance with applicable law, governing instruments and client agreements. This role is accountable for all aspects of fiduciary oversight for client accounts and entities, including verification and approval of trust transactions, as appropriate, including obtaining required authorizations. Ensures that monthly trust reports and account statements accurately record values and cash flows. This senior role may lead and direct Trust Officers.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$223,750	\$228,387	\$321,250
Total Cash Compensation	\$302,194	\$323,000	\$380,000
Total Direct Compensation	\$302,194	\$323,000	\$411,250
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$225,000	\$320,000	\$325,000
Total Cash Compensation	\$325,000	\$368,000	\$416,000
Total Direct Compensation	\$325,000	\$368,000	\$541,000

#### Trust Administration Manager

Ensures that transactions are properly executed and that processes and systems support the organization's needs. Oversees all aspects of trust administration and client transaction processing. Maintains a detailed knowledge of accounts, clients, documents, processes, accounting and technology to allow for proper trust administration management. Audits processes and results to ensure that procedures are being properly followed and identified risks are appropriately mitigated. May oversee Trust Administrators.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$126,750	\$138,800	\$160,150
Total Cash Compensation	\$129,250	\$153,500	\$194,134
Total Direct Compensation	\$129,250	\$153,500	\$210,000

#### Trust Officer

Provides daily fiduciary oversight of designated client and fiduciary accounts. This role has account-level responsibility for designated client accounts. Ensures coordinated delivery of comprehensive fiduciary services. Ensures that client accounts are maintained in accordance with applicable law, governing instruments, agreements and firm policies.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$138,000	\$183,750	\$200,000
Total Cash Compensation	\$158,600	\$193,205	\$209,070
Total Direct Compensation	\$158,600	\$200,000	\$240,000
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$164,888	\$189,210	\$198,668
Total Cash Compensation	\$186,114	\$196,603	\$206,803
Total Direct Compensation	\$187,813	\$204,535	\$253,421

#### Trust Administrator

Responsible for daily administration of trusts, ensuring timely completion and accurate reporting of transactions and compliance with trust/partnership provisions, and in line with management and beneficiary expectations. Ensures trust and partnership transactions are executed and recorded in accordance with trust provisions, state law, and internal policies and procedures.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$90,000	\$110,000	\$125,000
Total Cash Compensation	\$100,000	\$110,000	\$125,000
Total Direct Compensation	\$100,000	\$110,000	\$125,000

#### Trust Assistant

Assists and supports the Trust team with the administration of trusts to ensure that objectives are met and all standards and key controls are complied with. Also provides administrative, technical and client-related support.

ALL ORGANIZATIONS	25th %tile	Median	75th %tile
Base Salary	\$66,500	\$90,000	\$94,750
Total Cash Compensation	\$70,250	\$91,000	\$101,750
Total Direct Compensation	\$70,250	\$91,000	\$101,750
More Than \$2.5 Billion	25th %tile	Median	75th %tile
Base Salary	\$76,125	\$90,500	\$96,625
Total Cash Compensation	\$76,125	\$90,500	\$96,625

# About Morgan Stanley Private Wealth Management and Family Office Resources

Morgan Stanley Private Wealth Management is the division within Morgan Stanley Wealth Management that is exclusively focused on the ultra high net worth client segment. By providing advice founded on a culture of excellence and driven by global insight, Morgan Stanley Private Wealth Management is devoted to helping clients preserve and grow their financial, family and social capital.

Within Private Wealth Management, Family Office Resources offers an expansive suite of specialized services to enhance our ultra high net worth capabilities. Delivering the tactical expertise of specialists across a broad range of wealth management disciplines, Family Office Resources helps our affluent clients address the complex multigenerational challenges of managing significant wealth. In addition to the Single Family Office Advisory, capabilities within Family Office Resources include specialty services such as estate planning strategies, family governance, wealth education, philanthropy management, lifestyle advisory and trust services. Through Trust Services, clients have access to our open-architecture corporate trustee platform, giving them the opportunity to use a corporate trustee partner on our platform that fits their needs. Trust Specialists within Family Office Resources work with clients to identify the right corporate trustee partners for their situation, and a trust officer from the partner provides fiduciary oversight. Our partners' capabilities expand across multiple favorable jurisdictions and trust structures.

Family Office Resources often collaborates with areas such as insurance solutions, cash management and liquidity solutions, portfolio construction, and wealth analytics. Specialists are also available to help families create and implement efficient philanthropic and wealth-transfer strategies, develop successful and harmonious decision-making processes, and prepare younger generations to successfully manage their wealth in the future.

To learn more, please visit www.morganstanley.com/PWM or contact SFOadvisory@morganstanley.com.

# About Botoff Consulting

Founded in 2014, the firm provides compensation and related consulting services to family offices, family investment firms, and family business enterprises across industries and geographies. We continue to build and maintain the most expansive database of family office, family investment firm, and household and estate compensation data.

Our diverse team of consultants brings not only a wide array of insights but also a long history of experience working together. Our extensive expertise includes compensation benchmarking, strategy, and structure; benefits analysis and benchmarking; incentive plan design; performance management; compensation governance; board support; and litigation/expert witness support.

We utilize both our proprietary data and a broad array of best-in-class compensation studies, ensuring we capture markets from which you compete for talent. With principal consultants on both the East and West coasts, we serve clients in the U.S. and globally.

To learn more, please visit botoffconsulting.com.

#### IMPORTANT INFORMATION

Not for redistribution.

This document was produced for Morgan Stanley Smith Barney LLC ("Morgan Stanley"), and the opinions expressed herein are those of BOTOFF CONSULTING as of the date of writing and are subject to change. It has been prepared solely for informational purposes and for the use of the recipient(s). It does not constitute a request or an offer or recommendation by or on behalf of Morgan Stanley to any person to buy or sell any particular investment product or to participate in any other transactions. BOTOFF CONSULTING is not an affiliate of, subsidiary of or in any way related to Morgan Stanley.

No offer of any interest in any product will be made in any jurisdiction in which the offer, solicitation or sale is not permitted, or to whom it is unlawful to make such offer, solicitation or sale. Not all products and services are available to citizens or residents of all countries. Any reference to past performance is not necessarily a guide to the future. BOTOFF CONSULTING and/or Morgan Stanley do not make any representation as to their accuracy, reliability or completeness, and do not accept liability for any direct, indirect, incidental, specific or consequential loss or damage arising from the use of, or reliance on, this information. The information contained in this document is for general purposes and is not intended (and should not be construed) as legal, accounting tax or financial advice, or an opinion provided by either BOTOFF CONSULTING and/or Morgan Stanley.

Morgan Stanley, its affiliates, and its Financial Advisors and Private Wealth Advisors do not provide tax or legal advice. Clients should consult their tax advisor for matters involving taxation and tax planning, and their attorney for matters involving trust and estate planning, charitable giving, philanthropic planning and other legal matters.

The entire contents of this document are protected by copyright law (all rights reserved). This document, or any part thereof, may not be reproduced, transmitted (electronically or otherwise), altered, or used for public or commercial purposes without the prior written permission of Morgan Stanley or BOTOFF CONSULTING. The contents of this publication, either in whole or in part, may not be reproduced, stored in a data-retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the written permission of the publisher. Action will be taken against companies or individual persons who ignore this warning.

The information set forth herein has been obtained from sources that we believe to be reliable, but this is not guaranteed. This publication is provided with the understanding that the authors and publisher shall have no liability for any errors, inaccuracies or omissions therein and, by this publication, the authors and publisher are not engaged in rendering consulting advice or other professional advice to the recipient with regard to any specific matter. In the event that consulting or other expert assistance is required with regard to any specific matter, the services of qualified professionals should be sought.

The returns on a portfolio consisting primarily of Environmental, Social and Governance ("ESG")-aware investments may be lower or higher than a portfolio that is more diversified or where decisions are based solely on investment considerations. Because ESG criteria exclude some investments, investors may not be able to take advantage of the same opportunities or market trends as investors that do not use such criteria. Diversification does not guarantee a profit or protect against loss in a declining financial market.

Morgan Stanley Smith Barney LLC and BOTOFF CONSULTING are not implying an affiliation, sponsorship or endorsement with/of the third party, or that any monitoring is being done by Morgan Stanley Smith Barney LLC ("Morgan Stanley") and BOTOFF CONSULTING of any information contained within the website. Morgan Stanley and BOTOFF CONSULTING are not responsible for the information contained on the third-party website or the use of or inability to use such site, nor do we guarantee its accuracy or completeness.

