

# 2025 Extel (ex-Institutional Investor) Asia Survey - Voting Guide

## Morgan Stanley appreciates your support!

### HOW TO ACCESS OR REQUEST A BALLOT

- Go to <https://www.extelinsights.com/voting/>
- Click “Register” for New Users, or “Sign In” for Returning Users
- Click in to the “Asia Research & Executive Team 2025 Ballot”.
  - New Voter -> “REQUEST A VOTE” -> Fill in information such as “First/Last Name”, “Telephone No”, “City”, “Country/Region”, “Job Function” and “Company Data”  
**Note: After submitting a ballot request, Extel takes up to 48 hrs to put up the ballot in your profile.**
  - Returning Voter -> “VOTE NOW” to access the ballot

The screenshot shows two sections of the voting interface. The top section, 'Open Ballots', indicates that currently available ballots are listed and provides a link to the 'Asia Research & Executive Team Survey 2025 Ballot' with a 'Vote Now' button. The bottom section, 'Voter Validation', prompts the user to request a vote for ballots they are eligible to take part in, with a 'Request a Vote' button.

### UNLOCKING THE RESEARCH PORTION OF THE BALLOT

- The ballot is locked to only the “CEO, CFO & Investor Relations” section by default. To unlock, please vote for at least 1 company.  
**Note: Although the ballot will be unlocked after voting for 1 company, you will get reminders as you navigate the ballot until you vote for 3 companies.**

### VOTING FOR RESEARCH

- Select any of the **19 Industry**, **5 Macro** or **11 Country Categories**. Search for Morgan Stanley.

**Vote 5 stars.** You can also vote for up to 5 Morgan Stanley analysts.

**Note: Do not “ADD A NEW ANALYST”.** Pick from names that appear or just hit save.

**When voting in a Country, ONLY vote in “COUNTRY” Research, e.g., China Research, India Research**

**Similar Steps can be followed to also vote for Morgan Stanley in “Pan-Asia Sales”, “Pan-Asia Corporate Access” and “Pan-Asia Trading & Execution”**

#### Pan-Asia Research: Firms & Analysts

Please select one of the following areas, then a category, followed by a firm and its analysts

This screenshot shows the selection process for voting. It includes three main sections: 'Industry Sectors' with 'Macro Sectors' selected; 'Countries/Regions (incl. Country/Region Corporate Access & Trading)' with 'China' selected; and '2 Category' with 'China Research' selected. Below these, a list of analysts for Morgan Stanley is shown, with a 5-star rating and a red 'X' over the 'Add Analyst' button. The analyst list includes names like Chen, Serena; Fan, Qianlei; Hsiao, Tim; Huang, Cindy; Lou, Lillian; Qiu, Jasmine; Shin, Young Suk; and Singh, Binay. A 'Save' button is visible at the bottom right.

**PLEASE REMEMBER TO HIT “SAVE” AFTER YOU HAVE VOTED UNDER EACH VOTING AREA**